



# THE POWER OF INNOVATIVE FINANCING

## Renovating buildings for energy-efficient cities

CONFERENCE PROGRAMME  
4-5 DECEMBER 2017

DE MARKTEN  
OUDE GRAANMARKT 5  
1000 BRUSSELS



#financelocalEE



## WHAT?

During this conference we will sum up all you need to know on **innovative financing models** for energy efficiency building renovations. Through **interactive round-tables** you will have the opportunity to learn from experts and exchange best practices with your peers. A **policy talk** will give you the chance to be engaged in a constructive dialogue with key policy & decision makers.

### Background

Urbanised areas account for more than 70% of global greenhouse gas emissions, and over 30% of these comes from the building sector. These figures make clear that boosting investments for sustainable building renovations is vital for achieving a clean energy transition in Europe.

Many European cities are already leading clean energy solutions and have joined local and EU wide initiatives such as the Covenant of Mayors. However, matching local ambitions with appropriate and adequate financing presents a major challenge.

## WHO?

**Policy makers:** discuss with us how to put the local level at the core of the energy efficiency financial framework.

**Practitioners committed to energy transition:** learn about innovative financing schemes that will help you developing bankable projects to unlock the climate change potential in your city!

## WHERE?

### Brussels

De Markten, Oude Graanmarkt 5, 1000 Brussels (Belgium)





MONDAY, 4 DECEMBER 2017

## POLICY SESSION

by CITYInvest



Conference host:  
Alejandro Gil Carrasco, Visuality

Implementing innovative financing schemes does not only require financial expertise but also a favourable policy framework.

During this session the CITYInvest policy recommendations (addressed at EU, national, local level) are presented and discussed with policy & decision makers with the aim of facilitating local government implementation of innovative financial models for building retrofitting.

During the different talks, conference participants are invited to actively contribute to the discussions, joining the panellists with direct questions and comments.

14:30



### REGISTRATIONS & WELCOME COFFEE

15:00

#### Opening

- Giustino Piccolo, Climate Alliance
- Thomas Brose, executive director Climate Alliance
- Anette Jahn, head of sector Public Authorities, Energy Services and Financing, EASME

15:20

#### Introduction: CITYInvest policy messages

- Ivanka Pandelieva, Sofia Energy Centre
- Erika Honnay, GRE Liege
- Rafael Ataz Gomez, INFO Murcia
- Daan Creupelandt, REScoop.eu
- Lieven Vanstraelen, Energivest

**Moderators:** Giustino Piccolo, Climate Alliance & Maria Giovanna Zamburlini, CEMR

15:50

#### LOCAL LEADERS TALK

##### Innovative financing: which role should local government play?

- Flo Clucas, Councillor of Cheltenham & CEMR Spokesperson on Local Finances
- Timo Wyffels, expert Climate, Energy & Sustainability City of Roeselare & Co-ordinator Urban Agenda Partnership Energy Transition
- Marco Dus, rapporteur on Climate Finance, EU Committee of the Regions
- ... A FREE CHAIR FOR YOU TO JOIN THE DISCUSSION

**Moderator:** Durmish Guri, CEMR

16:50



### COFFEE BREAK & NETWORKING

17:10

#### EUROPEAN LEADERS TALK

##### Is innovative financing the future?

- Adrian Joyce, secretary general EuroAce & chairman Coalition for Energy Savings
- Sorcha Edwards, secretary general Housing Europe & member of EEEFIG - Energy Efficiency Financial Institution Group
- Benedek Jávor, vice-chair Committee on Environment, Public Health and Food Safety (ENVI), European Parliament
- Maud Skaringer, policy analyst European Commission - DG REGIO
- ... A FREE CHAIR FOR YOU TO JOIN THE DISCUSSION

**Moderator:** Andy Deacon, Climate Alliance

18:10

#### CLOSING

##### Formal hand over & final messages

- Karlis Goldstein, counsellor for energy, Estonian Presidency of EU
- Diana Barglazan, policy officer European Commission - DG ENERGY
- Claude Turmes, Member of Committee on Industry, Research and Energy (ITRE), European Parliament

**Moderator:** Frederic Vallier, secretary general CEMR

18:30



### NETWORKING DRINK



TUESDAY, 5 DECEMBER 2017

## EXPERIENCE SHARING SESSIONS

by CITYnvest

09:00 ●  **REGISTRATIONS & WELCOME COFFEE**

09:30 ● **INTRODUCTION: WHY ENERGY EFFICIENCY FINANCING?**

- Giustino Piccolo, Climate Alliance
- Christophe Milin, EASME

### SESSION 1: INNOVATIVE FINANCING FOR ENERGY EFFICIENT CITIES:

#### HOW DO WE DO IT?

Innovative financing models for energy efficiency solutions have been implemented all around Europe.

During this session a selection of best practices will be presented. **Round tables discussions in smaller groups will give you the opportunity to learn about the solution that best fits your energy saving ambitions.**

09:45 ● **SETTING THE SCENE**

- Miguel Casas, Energinvest



### BREAKOUT SESSIONS

THESE SESSIONS WILL BE RUNNING IN PARALLEL

10:00 ■■

**Financing models: ambition level up to 35% energy saving**

#### Case study

Elise Steyaert,  
Vlaams Energiebedrijf (BE)

**Moderator:** Lieven Vanstraelen,  
Energinvest

10:00 ■■

**Financing models: ambition level up to 50% energy saving**

#### Case study

Claudio Rochas,  
SUNSHINE (LV)

**Moderator:** Miguel Casas,  
Energinvest

10:00 ■■

**Financing models: ambition level up to 75% energy saving**

#### Case study

Raphaël Claustre,  
Energie POSITIF' (FR)

**Moderator:** Jean-Francois  
Marchand, Energinvest

10:30 ●



### COFFEE BREAK & NETWORKING

11:00 ●

### LESSONS LEARNT BREAKOUT SESSIONS

- Lieven Vanstraelen, Jean-Francois Marchand & Miguel Casas, Energinvest

### SESSION 2: DISCOVER CITYNVEST PILOT REGIONS:

#### MURCIA (SPAIN), LIEGE (BELGIUM) & RHODOPE (BULGARIA)

Replication of front runner examples of financing schemes for energy efficiency projects is vital to mainstream good practices and deliver on local and EU energy targets. **During this session the practical experience out of the replication exercise of innovative models in the CITYnvest pilot regions (Murcia in Spain, Liege in Belgium and Rhodope in Bulgaria) is presented.**

11:15 ●

### CITYNVEST PILOT REGIONS

- **INTRODUCTION:** Maria Giovanna Zamburlini, CEMR
- **MURCIA REGION:** Esther Marín Gómez, DG Energy, Industrial and Mining Activity, Murcia Region
- **LIEGE REGION:** Erika Honnay, GRE LIEGE
- **RHODOPE REGION:** Ivanka Pandelieva, SOFIA ENERGY CENTRE

**Moderator:** Eva Baños de Guisasola, CEMR

12:15 ●



### LUNCH BREAK & NETWORKING



TUESDAY, 5 DECEMBER 2017

## EXPERIENCE SHARING SESSIONS

by Covenant of Mayors

### SESSION 3: HOW COOPERATIVES CAN FINANCE ENERGY EFFICIENCY

#### RENOVATIONS

The cooperative model refers to a business model where citizen jointly finance and own renewable energy and energy efficiency projects. The cooperative model can be applied to a large set of sectors, in this session the application to energy efficiency projects is presented. Round tables discussions in smaller groups will give you the opportunity to learn about citizen financing for public buildings, private buildings or lighting systems.

14:00 ● **SETTING THE SCENE: OVERVIEW COOPERATIVE MODEL**

- Dirk Vansintjan, REScoop.eu

14:15 ● **ENERGY EFFICIENCY: HOW COOPERATIVES CAN SAVE ENERGY**

- Stanislas d'Herbement, REScoop.eu



#### BREAKOUT SESSIONS

THESE SESSIONS WILL BE RUNNING IN PARALLEL

14:30 ■■

**Cooperatives financing for energy efficiency in public buildings**

#### Case study

Jan De Pauw, EcoPower

#### Moderator:

Alessandra Antonini,  
Covenant of Mayors Office

14:30 ■■

**Cooperatives financing for energy efficiency in private buildings**

#### Case study

Fiene Biesbrouck, EcoPower

#### Moderator:

Jeppe Jensen,  
Covenant of Mayors Office

14:30 ■■

**Cooperatives financing for energy efficiency in lighting systems**

#### Case study

Patrick Swyngedouw, Pajopower

#### Moderator:

Giustino Piccolo,  
Covenant of Mayors Office

15:00 ● **LESSONS LEARNT BREAKOUT SESSIONS**

- Giustino Piccolo, Jeppe Jensen & Alessandra Antonini, Covenant of Mayors Office

### SESSION 4: ENERGY-EFFICIENT CITIES BEYOND BUILDINGS:

#### SMART GRIDS & DISTRICT HEATING

The cooperative model helps local authorities improving their energy performance in several sectors, therefore cooperatives are ideal partners for signatories of the Covenant of Mayors. During this session, enlarging the scope of cooperative financing, the application of the cooperative model to smart grids and district heating projects is presented.

15:15 ● **COOPERATIVES FINANCING LARGE SCALE PROJECTS**

- Daan Creupelandt, REScoop.eu

15:30 ● **COOPERATIVES FINANCING FOR SMART GRIDS**

- Ine Swennen, EcoPower

15:45 ● **COOPERATIVES FINANCING FOR DISTRICT HEATING**

- Bram Pauwels, Beauvent

16:00 ● **Financing opportunities offered by the Horizon 2020 programme:  
Energy efficiency & public authorities calls in the work programme 2018-2020**

- Christophe Milin, EASME

16:15 ● **The Covenant of Mayors interactive funding guide**

- Sébastien Occhipinti, European Commission, DG ENERGY (tbc)

16:30 ●  **NETWORKING DRINK**





CITYnvest is an EU wide initiative focused on supporting and replicating successful innovative financing models for energy efficiency renovations in buildings.

[www.citynvest.eu](http://www.citynvest.eu)

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### Project partners



Climate Alliance



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Covenant of Mayors  
for Climate & Energy

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